



LWT IS ADVANCING WOMEN IN LEADERSHIP

2022 WILpower Program



Leading Women in Technology (LWT) is a well-recognized organization for women's professional development dedicated to advancing women in leadership through the WILpower Program.

The WILpower Program helps women develop the knowledge, skills, and connections they need to grow professionally and map their own unique path to career success. Monthly programming is offered in large and small group settings to promote rapid learning and meaningful growth for all participants.

The LWT nonprofit is organized and run by volunteers who have gone through the WILpower Program. They know firsthand the transformational power of the program, as well as the considerable reach of the larger LWT network.

Paving the Way for Emerging Women Leaders

Research has shown that qualified women want challenging projects and to be promoted into more senior levels of responsibility, but often lack the necessary coaching and support to take this next big step. This gap causes even well-qualified women to hesitate to volunteer for more visible roles or to go for a promotion. And frequently, when women do signal readiness for a new role or position, an absence of support and sponsorship from senior leadership can hamper their forward progress.

At LWT, we engage directly with individuals and also partner with a wide variety of companies to enroll their promising women leaders in WILpower. For many companies, partnering with LWT is their preferred way to offer meaningful talent development without the steep investment and learning curve of creating training materials and coursework, sourcing speakers and coaches, and struggling to provide consistent follow-up. LWT welcomes individuals and sponsors from all roles and industries to support the goals of LWT, the WILpower Program, and women in the program.

82% of Americans say it's important for women and men to have the same opportunities for career advancement.

Just 34% say their current workplace puts a high priority on having women in leadership positions.

Source: "Women in Leadership: Why it Matters" – The Rockefeller Foundation, Global Strategy Group

For more information on LWT and the WILpower program, visit us at www.LWTleadership.org



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WILpower Program – 2022 Overview

WILpower Workshop Topics for 2021 include:

- Building your Leadership Brand
- Projecting Credibility and Confidence
- Practical Emotional Intelligence
- Imagining “Future You”
- Negotiate for Success
- Silencing Imposter Syndrome
- Resume and LinkedIn Guidance
- Champion of Change
- Effective Networking

Signature program from Leading Women in Technology

WILpower is a year-long leadership development and networking program, offered in four locations: *New York, Palo Alto, San Francisco and Seattle*. WILpower participants boost their knowledge and skills through a series of nine thoughtfully paced and interactive monthly workshops led by LWT’s impressive Speaker panel.

Smaller discussions groups are offered to reinforce workshop content. These groups meet at various times throughout the month to enable busy professionals to connect and provide support and accountability. Other content-driven and social events happen throughout the year.

WILpower participants learn how to effectively highlight their expertise in their day-to-day jobs, promote their excellence, and gain greater visibility using intangible leadership skills. WILpower helps women build their leadership “toolbox” to:

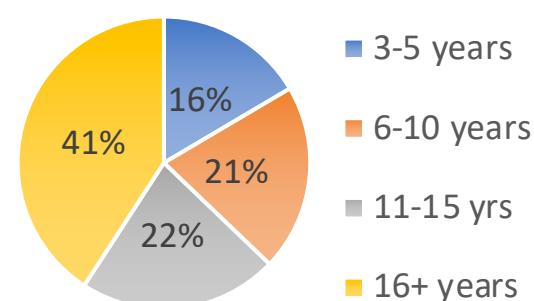
- Ensure their ideas and achievements are recognized *and* appreciated
- Develop ideas about their career path and articulate a vision for their future
- Boost their network of like-minded, high-achieving business professionals
- Develop and strengthen their business and leadership skills

2022 WILpower programming will be virtual in light of ongoing COVID-19 challenges. Subsidized seats will be available at each location to assist unemployed women, and women working in nonprofit and government roles, to make the program affordable.

Who are the WILpower participants?

The WILpower Program attracts a diverse group of women from a broad range of professions: lawyers, HR, finance, technology, sales and marketing. The program is targeted at women with over four years of experience, but the majority of participants have considerably more. In 2021, the four regional locations had an average of 55 women registered.

WILpower 2021 - Experience



High Return on Investment

A comprehensive leadership development program like WILpower is typically quite expensive. LWT’s objective is to make this program available to as many women as possible by offering it at a rate that is only a fraction of the cost of private leadership development programs. LWT can price WILpower at a highly-discounted rate thanks to our all-volunteer Board and our speakers who partner with us and generously reduce their standard fees to support the LWT mission.

Our experience is that WILpower women encounter incredible value in the WILpower Program and the larger LWT community. Many participants become LWT volunteers in subsequent years to help “pay it forward,” and empower other women to achieve their own leadership potential.

“WILpower not only taught me useful skills and new ways of thinking, but it also gave me the opportunity to meet and connect with an amazing group of women!”

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