



WILpower Program 2023

Turn Excellence Into Success



LWT is a well-recognized organization for women's professional development dedicated to advancing women in leadership. Women in our WILpower Program develop the knowledge, skills and connections they need to grow professionally and map their own path to career success. LWT is organized as a 501(c)(3) nonprofit and run by volunteers who have participated in LWT programs and know firsthand their transformational power.

Paving the Way for Emerging Women Leaders

Research has shown that qualified women want to be promoted into more senior levels of responsibility, but often do not receive the necessary coaching and support to take that next big step. This coaching gap causes even well-qualified women to hesitate to volunteer for more visible roles or to go for a promotion. And frequently, when women do signal they are ready for a new role or position, a lack of support or sponsorship from senior leadership can hamper their forward progress.

At LWT, we partner with a broad variety of companies to enroll their promising women leaders in our professional development programs. For some companies, partnering with LWT is their way to engage in meaningful talent development for women without the steep investment and learning curve of creating their own training materials and coursework, sourcing speakers and coaches, and struggling to provide consistent follow-up.

LWT welcomes individuals and sponsors from all roles and industries to support the goals of LWT, the WILpower Program, and women in the program.

Attend WILpower 2023

For more information on the WILpower Program, visit our website at www.lwtleadership.org. There you can find out about the program schedule, get notified when applications open for next year, and see answers to common questions.

82% of Americans say it's important for women and men to have the same opportunities for career advancement.

Just 34% say their current workplace puts a high priority on having women in leadership positions.

Source: *Women in Leadership: Why it Matters* –The Rockefeller Foundation, Global Strategy Group May 2016



WILpower Program 2023

Turn Excellence Into Success

WILpower: LWT's Signature Program

WILpower is an annual leadership development and networking program, offered in four locations: *New York, Palo Alto, San Francisco and Seattle*. Participants in WILpower boost their knowledge and skills through a series of eight monthly, thoughtfully sequenced interactive workshops with expert speakers and coaches. In addition the program includes skill development and networking events along with small discussion groups that reinforce the powerful messages heard in the workshops.

Workshop Topics Include:

Building your Leadership Brand
Projecting Credibility and Confidence
Sustainable Success
Leading Change

Leveraging your Leadership
Competencies
High Impact Communications
Negotiate for Success

Due to COVID-19, workshops will be held online. In each location we will schedule a series of in-person events for interested participants.

WILpower participants learn how to effectively highlight their expertise in their day-to-day jobs as well as promote their excellence and gain greater visibility using intangible leadership skills. WILpower helps women build their leadership "toolbox" to:

- Understand how to ensure their ideas and achievements are recognized and appreciated
- Develop ideas about their career path and articulate a vision for their future
- Boost their network of like-minded, high-achieving business professionals
- Develop and strengthen their business and leadership skills



"When I joined the 2021 WILpower program I was feeling stuck in my career and unsure how to advance to the next level. WILpower helped me realize the constant variable in all the "no's" I was getting was ME and gave me the tools to rewrite my story so that I could the "yes" I was looking for. The WILpower program gave me the skills that I needed to get to the next level and do some intensive self-work that was holding me back."

Kimberly Bollache, Pfizer

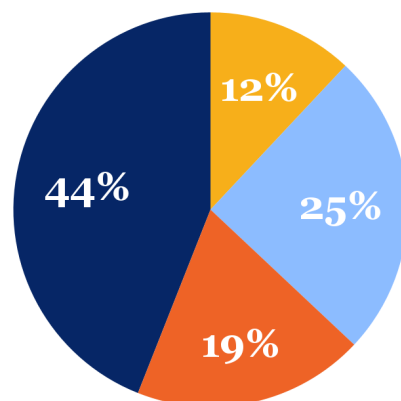


WILpower Program 2023

Turn Excellence Into Success

Who are our WILpower Participants?

In 2022 we had over 215 participants across our four locations. The WILpower Program attracts a diverse group of women from a broad range of professions, including lawyers, HR, finance, operations, engineering, technology, sales and marketing. The program is targeted at women with over four years of experience, but the majority of participants have considerably more.



● 3 - 5 Years ● 6 - 10 Years ● 11 - 15 Years ● 16+ Years

A High Return on Your Investment

A comprehensive leadership development program such as WILpower is typically quite expensive. LWT's objective is to make this program available to as many women as possible by offering it at a rate that is a fraction of the normal cost of private leadership development programs. LWT can price WILpower at a highly-discounted rate thanks to our all-volunteer Board and our speakers who generously reduce their standard fees to support and partner with the LWT mission.

Our experience is that WILpower women gain incredible value through the WILpower Program and the larger LWT community. Many participants become LWT volunteers in subsequent years to help "pay it forward," empowering other women to achieve their own leadership potential.

Champion Women Across Industries

Our sponsors not only help make the program possible, but they also help pay for scholarships for women who work for non-profit organizations, government agencies, and who are returning to the workforce. If you are interested, please stay in touch via www.lwtleadership.org/notify-me and we'll send you a link for general applications as well as for subsidized seats.

"I actually paid for it out of pocket. When I looked at the curriculum and I looked at the network and the opportunity, I saw what it meant for me. I didn't realize how much I would get from it."

Desta Raives, The Aspen Institute

